

James Stone
<http://www.jamesstone.net>
contact@jamesstone.net
07587146869

Profile

I am an interdisciplinary designer with special interest in interactivity, animation, typography and design. My portfolio consists of work intended for advertising, web content and branding. Always willing to work on new projects and learn new things.

Education

Bath Spa University

BA (hons) Graphic Communication: 2.1

September 2007 – June 2010

In my course I specialised in digital work which was intended for viral marketing, microsites and information graphics.

Sutton Coldfield College

BTEC National Diploma, Graphic Design: Merit

September 2005 - June 2007

Art & Design GNVQ Intermediate: Merit

September 2004 - June 2005

Relevant Work Experience

Flash Artist/Designer

Lightcurve

1st July 2010 - Present

Job duties: In charge of the design and creation of Flash e-learning tutorials. Working close with Intuition Publishing Ltd, clients include HSBC, Bank of America and Pfizer.

Freelance Work

2006 – 2010.

Throughout the last 4 years I have been doing freelance work for various clients. This has mostly consisted of logo designs for rock/metal bands, up until now I have been commissioned to create over 40 logos for different bands. This has given me experience in following briefs, meeting deadlines and negotiating with clients. Alongside this I have done web and print work for companies and organizations.

I also write articles for GoMediaZine (<http://www.gomediazine.com/>)

Notable Projects

Interactive Web Banner

Client: Bath Spa University

2010

I was selected by Bath Spa University to create a web banner which promoted the upcoming UCAS open days. This consisted of 4 letter words related to the university that animated when the user rolls over the text.

Design and Scripting for Custom Flash E-Cards

Client: Debemur Morti Productions

2009

French record label Debemur Morti commissioned me to create a custom e-card template to reflect the style of the company. This had to include an audio player, images and text. The content had to be designed so that it could be easily edited by the client without them having to open it with Flash.

Design for a Set of 4 Print Adverts

Client: NEC Chocolate Show

2007

I was commissioned by the organizers of a Chocolate Exhibition at the National Exhibition Center to create 4 different sized print adverts for the show. I managed to complete these for a very tight deadline and had great feedback from the clients.

Interests

My main interests include technology and following the latest gadgets. I also enjoy music, playing guitar, art and going to exhibitions.

Skills

Advanced
Flash
Photoshop
Illustrator

Intermediate
Actionscript 2.0/3.0
Dreamweaver
Soundbooth
InDesign
Fireworks
HTML